

ALESSIO RIPÀ

Senior UX/UI Designer | DesignOps | Front-End Developer

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Bio

Creative Senior UX/UI Designer and Front-End Developer with over 9 years of experience in designing intuitive interfaces and developing effective digital solutions. Specialized in DesignOps, User Experience, and Front-End Development, with a strong focus on accessibility and visual communication.

Experience

Senior UX/UI Designer | DesignOps

Rawfish | January 2020 - Present

- Designed and developed intuitive and accessible user interfaces for web and mobile platforms.
- Led the UX/UI team for the Banca Mediolanum project for the past 3 years.
- Managed and coordinated the team, ensuring project deadlines and design quality.
- Implemented DesignOps strategies to optimize workflows between designers and developers.
- Created and maintained design systems to ensure visual consistency.
- Handled project management tasks, supporting planning and monitoring of UX projects.
- Collaborated cross-functionally with developers and product managers to improve user experience.

UX/UI Designer | Front-End Developer

Makeitapp | October 2016 - January 2020

- Designed UX/UI for mobile and web applications.
- Developed front-end components using HTML, CSS, JavaScript for seamless implementation.
- Conducted usability testing and iteration to improve conversion rates and user engagement.

UX/UI Designer | Front-End Developer

CheBuoni.it | June 2016 - August 2016

- Redesigned the platform, improving navigation and user experience.
- Optimized UI components to increase engagement and conversion rates.

Web Designer

Arkosoft | October 2014 - October 2015

- Created web layouts for responsive websites.
- Worked closely with the development team to enhance performance.

Education

Diploma in Hospitality Management

Istituto Professionale Alberghiero "Sandro Pertini" | 2007 - 2013

Certifications

Website Accessibility Certification - Formez PA

Human-Computer Interaction (HCI) - The Interaction Design Foundation